

# IIROC NOTICE

## Education Notice

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## **New Webcast: Membership Disclosure-Benefits of IIROC Membership**

In January of 2017, new IIROC and CIPF Membership Disclosure rules came into effect and one final amendment will come into effect on July the 1<sup>st</sup>, 2018. The IIROC Membership Disclosure Policy was designed to raise public awareness about which investment firms and individuals are regulated by IIROC, and the requirements and ethical and professional standards to which they must adhere. The CIPF Disclosure Policy describes the requirements for disclosure of CIPF membership by Members. The purpose of this short webcast is to explain the changes and highlight the benefits of IIROC membership, including CIPF coverage. The webcast also communicates results of third party surveys conducted for IIROC and CIPF. This research clearly points out that advisors can use this information as a real differentiator of the value they provide to clients.



The presenters are Lucy Becker, Vice-President of Public Affairs and Member Education Services, IIROC, Ilana Singer, Vice-President & Corporate Secretary, CIPF and Rozanne Reszel, President & Chief Executive Officer, CIPF.

This webcast will be available for viewing commencing on May 9, 2018 at 7:00 am Eastern time and on a 24/7 basis after that date.

Please note that there is no accompanying quiz for this webcast. Upon completion of the webcast, participants will be issued an electronic and personalized Continuing Education credit (.5 CE credit) certificate which can be applied to their **Compliance Requirements**.

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