

## NEWS RELEASE

### **Canadian Investor Protection Fund launches redesigned website at [www.cipf.ca](http://www.cipf.ca)**

**TORONTO, ON, February 25, 2010** – The Canadian Investor Protection Fund (CIPF), the organization responsible for returning investors' cash and securities in the event that a Dealer Member of the Investment Industry Regulatory Organization of Canada (IIROC) becomes insolvent, today announced the launch of its redesigned bilingual website at [www.cipf.ca](http://www.cipf.ca). The new website contains the same high level of content that visitors to the site have come to expect, as well as many enhancements designed to further investor understanding of the coverage that CIPF provides.

The redesigned website includes the following:

- A "News" section on the home page.
- An expanded "About Us" section including more information on governance.
- Investors will also find an enhanced FAQ section.
- Improved access to current and archived CIPF publications and policy statements.
- A search feature which can be accessed from the home page.

The new website features significantly improved site navigation with links to other investment related organizations including securities commissions and similar investment protection organizations in other countries.

### **Canadian Investor Protection Fund**

CIPF was established and is funded by the investment industry. Its purpose is to ensure that investors' assets (cash, securities and certain other investments) are returned within defined limits up to a maximum of \$1 million for any combination of cash or securities – in the event that one of the approximately 200 Dealer Members of the Investment Industry Regulatory Organization of Canada becomes insolvent. CIPF does not cover losses from market fluctuation or due to the bankruptcy of an issuer of a security or deposit instrument. For more information visit [www.cipf.ca](http://www.cipf.ca).

### **Media contact:**

Rozanne Reszel  
President and CEO  
416 643 7105  
[reszel@cipf.ca](mailto:reszel@cipf.ca)